

## Media Coverage

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## dBusinessNews

### Verdezyne's Damien Perriman Chairs Session on Advancing the Industrial Biotechnology Revolution at AusBiotech Conference

CARLSBAD, Calif.--(BUSINESS WIRE)--Verdezyne, Inc., a privately-held synthetic biology company developing processes for the industrial chemicals and biofuel markets, today announced that Damien Perriman, vice president of business development, will chair the "Advancing the Industrial Biotechnology Revolution" panel at the AusBiotech Conference taking place October 27-30, 2009 in Melbourne, Australia.

Perriman and three panelists will discuss synthetic biology tools and how they are addressing the needs for renewable fuels and chemicals. Now more than ever before industrial biotechnology connects the needs of the chemical industry with the capability of synthetic biology. The panelists will explore the commercialization roadmap for industrial biotechnology, contrasting partnership approaches with the petrochemical industry, and funding strategies to grow the industrial biotechnology revolution.

Who:

What:

Where:

[www.ausbiotech2009.com.au](http://www.ausbiotech2009.com.au)

When:

About Verdezyne

Founded in 2005, Verdezyne is a privately-held company bringing sustainable and cost-effective petrochemical alternatives to the chemical industry and into the lives of consumers. Verdezyne has previously collaborated with Novozymes, Syngenta, and Genencor. Investors in Verdezyne include OVP Venture Partners, Monitor Ventures, Tech Coast Angels and Life Science Angels. For more information on Verdezyne, visit [www.verdezyne.com](http://www.verdezyne.com).