

# Media Coverage

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## **AusBiotech 'Evolve and Grow' Workshop in March**

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After recent challenges, the Australian and global biotechnology industry once again has the opportunity to "Evolve to Grow" at AusBiotech BD 2010.

The AusBiotech Business Development Workshop and Forum event aims to give an insight into trends, tools and traps of business development and help biotech firms negotiate deals.

The Forum offers workshops, plenary and concurrent sessions and takes place from 3-5 March at the Stamford Grand Plaza hotel in Glenelg.

Bio Innovation SA says the national event addresses the specific demands of business development, marketing, negotiating and commercialisation in the context of significant industry changes.

In February, BioSA is facilitating focus group discussion on several topics including:

- How best to communicate with bioscience industry
- The value of the Adelaide Bionews and email broadcasts
- BioSA website – how to improve?

Focus groups will be held on Wednesday, 10 February 2010 and Thursday, 11 February 2010 at the BioSA Incubator from 6pm–7pm. Food and drink will be provided before the session from 5.30pm.

To register contact Julie Chmielowski, Marketing & Communications Manager at BioSA 08 8217 6400 or [julie.chmielowski@bioinnovationsa.com.au](mailto:julie.chmielowski@bioinnovationsa.com.au)