

Media Coverage

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Moreton wins Best Stand

AUSTRALIA'S national body for the biotechnology and life sciences industry, AusBiotech, asked Moreton Hire to provide a range of products and services to showcase AusBiotech 2009, Asia Pacific's largest biotechnology conference.

Working with AusBiotech Limited, Moreton Hire Exhibitions and Custom Design Stands (CDS), created a specially designed exhibition area.

The area included Super Meeting

Rooms, Business Matching Program meeting rooms, dual open sided exhibition booths, catering and lounge areas and individual custom designed stands, all while maximising the show floor yield.

Moreton Hire Custom Stands had won the United Kingdom Trade Investment tender for AusBiotech 2009.

With an inventive design, the concept went on to win Best Stand at the event and United Kingdom

Trade Investment was thrilled with the outcome.

Manager of Exhibitions at Moreton Hire (Victoria), Warwick McCalman, said the Exhibition and Custom Design Stands divisions were both showing strong growth and this Best Stand award was an example of the divisions' expertise.

For more information contact 03 9300 5729 or visit:
www.moreton.net.au HR

