

Media Coverage

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TVG Continues to Expand Its Global Life Science Network™ Through Strategic Partners AusBiotech, General Biologic and Nature Publishing Group

SANTA CRUZ, Calif.--(BUSINESS WIRE)-- 20100818 --

Technology Vision Group LLC (TVG) continues to expand its Global Life Science Network™, providing clients with partnering opportunities and support from local and regional industry organizations in over 70 countries.

New collaborations in 2010 include AusBiotech, General Biologic (GBI), and Nature Publishing Group (NPG) - expanding the TVG network into Australia, China, and providing recent content to TVG clients' desktops through Nature Publishing Group's BioPharma Dealmakers e-Newsletter.

"Partnerships with industry leaders have always been a crucial element in TVG's amazing success. Looking ahead, our growth strategy includes the creation of new partnerships across the whole spectrum of life science business development, giving us both the breadth and depth that our clients require for their success."

Dr. Robert Lee Kilpatrick, Partner, TVG

AusBiotech is Australia's biotechnology industry organization, which represents over 3,000 members, covering the human health, agricultural, medical device, bioinformatics, environmental and industrial sectors in biotechnology. AusBiotech's annual conference, AusBiotech 2010, is the premier biotechnology industry conference in the Asia Pacific region. With its theme, 'Creating Global Solutions', the event will bring together key industry experts working on biotechnology solutions being developed to deliver a brighter future. Conference attendees will access a global business network in person and online through TVG's biopartnering.com community – an online meeting venue connecting attendees before, during, and after the conference.

Australasian Life Science Investment Summit, 19 October 2010
Hilton on the Park, Melbourne, Victoria, Australia

<http://ausbiotech2010.com.au/alsis-home>

AusBiotech 2010 national conference, 20 – 22 October 2010
Melbourne Exhibition Centre, Melbourne, Victoria, Australia

- <http://ausbiotech2010.com.au/>

CEO of AusBiotech, Dr Anna Lavelle, said: *"Biotechnology is a truly global industry and the AusBiotech conference attracts participation from 25 countries around the world."*

"AusBiotech has been using TVG's biopartnering.com since 2006 and we have seen a significant growth in business meetings over this period. It provides ease of communication in planning business matching meetings. In 2009 over 2,000 meetings were held in a three-day period. We look forward to an ongoing relationship as we think this provides a good service for delegates and the broader industry."

GBI is an information and professional services firm focused on China's pharmaceutical and healthcare sectors. GBI's information products, including its flagship online data product, SOURCE, provide essential competitive and market intelligence to pharmaceutical, biotechnology, and healthcare companies, and a select group of investors, consultants, law firms and financial analysts. Additional information is available at <http://www.gbipharma.com>.

"We are pleased to be working with TVG to help the global biotech industry understand and act on the China opportunity across all areas of the value chain. Whether valuing a portfolio for China,

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outsourcing R&D work, or exploring and executing partnership agreements, biotechnology firms worldwide will benefit from the power of GBI's detailed China market insight and competitive intelligence along with TVG's global network."

- Matthew Chervenak, CEO, General Biologic

Nature Publishing Group (NPG) is a publisher of high impact scientific and medical information in print and online. NPG publishes journals, online databases and services across the life, physical, chemical and applied sciences and clinical medicine. BioPharma Dealmakers is a new bi-weekly e-newsletter that brings recent content, freely available, from the prestigious journals *Nature Biotechnology*, *Nature Reviews Drug Discovery* and *Nature Medicine*. The content of the newsletter includes news and analysis at the intersection of academia and business and the science and strategy behind the deals. It provides profiles of big companies in search of partners to fill a particular niche, and profiles of smaller companies looking for larger partners, to work towards a mutually beneficial partnership.

"Nature Publishing Group is delighted to partner with TVG through our new Biopharma Dealmakers e-mail newsletter. Through our partnership, we can further our goal of bringing together partners for the mutual benefit of the industry."

Melanie Brazil, BioPharma Publisher, Nature Publishing Group

About TVG

TVG's **Global Life Science Network™** connects an international consortium of regional trade and business development organizations focused on promoting the growth of the life science and biotechnology industries worldwide. Regional affiliates include important industry associations and government institutions in every major biotech hub, across thirteen countries. Through our regional affiliates we can help you connect with companies, potential business partners, government representatives, and supporting regional networks wherever the life science industry is expanding.