

# Media Coverage

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## Sign up for AusBiotech 2010, Earlybird registration closes Sept. 3

by Dr. Simon Guttmann

Registration slots are still available, but there's less than two weeks left for early registration to attend AusBiotech 2010, Oct. 19-22 at the Melbourne Convention and Exhibition Centre.

The state of Victoria, which is hosting the annual national conference in its capital of Melbourne, has extended a special invitation to international organizations associated with the Victorian government (including our online community!) to apply for an extended earlybird registration rate of AU\$1,260 for AusBiotech members. (The non-member rate is \$1,945.)

Interested parties may apply online at [www.ausbiotech.org](http://www.ausbiotech.org) and enter the Victorian Government code **090909**.

After Sept. 3, the rate jumps to AU\$1,540 for members. So, don't delay.

In case you're still wondering whether it's worth your time and expense, *it is*.

There is substantial opportunity for high returns on the investment, not only in networking, but in actual programming and technical training. For example, the conference program schedule offers a business basics class for the science-types, as well as a concurrent bio basics class for the non-scientist.

There are sessions on regulatory issues, financing opportunities, understanding the evolving U.S. health market and more. That's in addition to the lucrative networking opportunities such as AusBiotech's Business Matching Program, which sets one-on-one appointments that could open doors for real deal-making.

AusBiotech is Australasia's largest bio-industry exhibition attended by an international audience of senior executives, policy-makers and stakeholders from across the bio sector.

There's no reason to not attend.