

Media Coverage

Company: AusBiotech
Date: 7 March 2011
Publication: iStock Analyst
Page: Online

Buchan

Business Strategy | Communication | Public Policy



WMDO and AusBiotech Announce Strategic Partnership to Deliver Online MedTech Training

WMDO (World Medical Device Organization); PR Newswire

MINNEAPOLIS, Minnesota and MELBOURNE, March 7, 2011 /PRNewswire/ --

- **AusBiotech** Members to Receive Access to WMDO's Online Medical Device Curriculum

WMDO (World Medical Device Organization), the leading global provider of innovative online training for medical device professionals, and **AusBiotech**, Australia's leading biotechnology industry organization, announced today a strategic partnership that offers **AusBiotech** Members access to WMDO's professional online training.

The WMDO courses are offered via **AusBiotech**'s professional development arm, BioPro Courses. This is the first online offering for BioPro Courses, which selects the best educational opportunities for the Australian biotechnology sector. The online medtech courses have been selected in consultation with the AusMedtech National Advisory Group, a special interest group of **AusBiotech**.

WMDO is the world's premium provider of online training for medical device professionals. From pre-clinical through post-market requirements, WMDO combines the extensive knowledge and experience of the industry's leading experts and authorities with the convenience, flexibility and cost effectiveness of state-of-the art content delivery to provide the most powerful and relevant learning experience available.

AusBiotech CEO **Dr. Anna Lavelle** said: "This is an exciting development for Australia's fast-growing medtech industry. Expanded access to world-class training will be to everyone's benefit and **AusBiotech** is pleased to be able to contribute to meeting that demand through a range of top quality, flexible options."

Richard Nehm, Global Vice President of Sales and Marketing for WMDO said, "We are proud to join **AusBiotech**, the premier life science organization in Australia, to offer innovative and effective eLearning as a complement to their outstanding educational programs." Nehm added, "WMDO courses span the entire medical device product development cycle and provides medical device professionals with online access to high-quality learning resources that are timely, relevant and engaging."

ABOUT **AusBiotech**

AusBiotech is Australia's biotechnology industry organisation, which represents over 3,000 members, covering the human health, agricultural, medical device, bioinformatics, environmental and industrial sectors in biotechnology. <http://www.ausbiotech.org/bioprocourses>

About WMDO

WMDO is the world's premium provider of online training for medical device professionals. From pre-clinical through post-market requirements, WMDO combines the extensive knowledge and experience

Media Coverage

Company: AusBiotech
Date: 7 March 2011
Publication: iStock Analyst
Page: Online

Buchan

Business Strategy | Communication | Public Policy

of the industry's leading experts and authorities with the convenience, flexibility and cost effectiveness of state-of-the art content delivery to provide the most powerful and relevant learning experience available.

<http://www.wmdo.org>

Contacts:

Lorraine Chiroiu, Media and Communications Manager, +61-3-9828-1414, Ichiroiu@ausbiotech.org

Richard Nehm, Vice-President, Sales and Marketing, WMDO, +1-612-868-9381, rnehm@wmdo.org

SOURCE WMDO (World Medical Device Organization)

Contacts: Lorraine Chiroiu, Media and Communications Manager, +61-3-9828-1414, Ichiroiu@ausbiotech.org; Richard Nehm, Vice-President, Sales and Marketing, WMDO, +1-612-868-9381, rnehm@wmdo.org