

# Media Coverage

**Company:** AusBiotech  
**Date:** 9 March 2011  
**Publication:** Scoop.co.nz  
**Page:** Online

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## **AusBiotech & WMDO announce exclusive education partnership**

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### **AusBiotech & WMDO announce exclusive education partnership to deliver online medtech training in Australia**

AusBiotech and WMDO to deliver world-class online medical device training to Australia's fastest growing biotechnology sector.

AusBiotech, Australia's biotechnology industry organisation representing over 3,000 members, and WMDO, World Medical Device Organization, the leading global provider of innovative online training for medical device professionals, today announced a partnership to provide online medtech training for medical device professionals in Australia. This alliance compliments AusBiotech's robust educational and professional development program.

The WMDO courses will be offered via AusBiotech's professional development arm, BioPro Courses. This is the first online offering for BioPro Courses, which scouts the world for the best trainers and education packages for the Australian biotechnology sector. The topics, selected in consultation with the AusMedtech National Advisory Group, will be specific to medical technology and include risk management, Australian, US and European regulations, clinical trials and reimbursement.

BioPro Courses was established in March 2009 by AusBiotech due to the growth of Australia's biotechnology sector, across fields including agriculture, human health, medical technology, environmental care, industrial products and food technology, which continues to create demand for more industry specific skills development. BioPro Courses runs a series of one to three-day face-to-face courses, establishing a firm reputation for quality industry-specific professional development.

WMDO is the world's premium provider of online training for medical device professionals. From pre-clinical through post-market requirements, WMDO combines the extensive knowledge and experience of the industry's leading experts and authorities with the convenience, flexibility and cost effectiveness of state-of-the art content delivery to provide the most powerful and relevant learning experience available. WMDO has offices in Switzerland and the USA, actively serving the educational needs of medical device professionals in more than 100 countries.

AusBiotech CEO Dr. Anna Lavelle said: "This is an exciting development for Australia's fast-growing medtech industry. Expanded access to world-class training will be to everyone's benefit and AusBiotech is pleased to be able to contribute to meeting that demand through a range of top quality, flexible options."

Richard Nehm, Global Vice President of Sales and Marketing for WMDO said, "We are proud to join AusBiotech, the premier life sciences organisation in Australia, to offer innovative and effective eLearning as a complement to their outstanding educational programs." Nehm added, "WMDO courses span the entire medical device product development cycle and provides medical device professionals with online access to high-quality learning resources that are timely, relevant and engaging."