

## Media Coverage

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The screenshot shows a news article on the BioSpace website. The article title is "AusBiotech Ltd. Announces Formation of the Ausmedtech Health Economics Expert Panel". The date is 11/10/2011 9:23:02 AM. The text of the article reads: "10 November 2011 -- A new health economics panel has been launched to advise on key issues affecting medical devices companies regarding the assessment and reimbursement of medical devices diagnostics in Australia." The article is accompanied by a banner for "more control at your fingertips" from life technologies and a sidebar with various navigation links and advertisements.

### **AusBiotech Ltd. Announces Formation of the Ausmedtech Health Economics Expert Panel**

11/10/2011 9:23:02 AM

10 November 2011 -- A new health economics panel has been launched to advise on key issues affecting medical devices companies regarding the assessment and reimbursement of medical devices diagnostics in Australia.

The AusMedtech Health Economics Expert Panel to be chaired by Mr Warren Bingham, President of Given Imaging and committee member of the AusMedtech National Advisory Group, will provide advice on issues and trends impacting the medical device and diagnostics sector in Australia, related to:

- Health economics and assessment;
- Reforms in the Health Technology Assessment framework; and
- Processes for public funding and reimbursement of medical devices in Australia.

The Panel comprising of up to 10 appointed members will bring together a cross-section of representatives from small to large Australian medical device companies, overseas manufacturers and suppliers, regulatory and industry consultants.



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Dr Anna Lavelle, CEO of AusBiotech, said: “Responding to members’ needs, AusBiotech is pleased to launch this new panel which will focus specifically on the health economic issues for the fast-growing and developing medical technology sector.”

“The Panel will enable us to be more active in advocacy related to regulatory processes and approvals for medical devices and diagnostics in Australia, and thereby more supportive to emerging medical technologies.”

The Panel will provide expert advice to AusBiotech’s CEO on specific industry matters to provide support to AusBiotech/AusMedtech members.

The AusMedtech Health Economics Expert Panel includes appointed members:

- Mr Warren Bingham (Given Imaging) (Chair)
- Ms Beth McIntyre (Dibbs Barker)
- Dr Jari Hyvarinen (Advanced Surgical and Design Manufacture Limited)
- Ms Judy Readman (Enterix Australia)
- Mr Domenic Tilden (THEMA Consulting)
- Ms Julie Chmielowski (AusBiotech Ltd)

For comment or an interview with Dr Lavelle, please contact Lorraine Chiroiu, AusBiotech’s Communications Manager on. 03 9828 1414 / 0429 801 118 or at [lchiroiu@ausbiotech.org](mailto:lchiroiu@ausbiotech.org)

#### About AusBiotech

AusMedtech, part of AusBiotech, is the national industry group that represents the medical devices and diagnostics industry sector. AusMedtech provides initiatives to facilitate success in product development, manufacturing, commercialisation, export success and representation on industry issues.

AusBiotech is Australia’s biotechnology industry organisation, working on behalf of members for more than 25 years. Join a well-connected network of over 3,000 members in human health and the life sciences, medical devices and diagnostics, IVDs, food technology and agricultural, environmental and industrial sectors.