

## Media Coverage

Client: AusBiotech  
Publication: India PR Wire  
Date: 23 November 2011  
Page: Online

# Buchan

RSS Twitter Tue, 22 Nov 2011 22:21

indiaPRwire

Login Register Contact Home

Home Press Release Events Resources RSS/Syndication

My Account

Browse All By Industry By Subject International

Browse more on » [Biotechnology](#), [Trade show news](#)

### BioAsia to take a new avatar in 2012 as an advocacy and networking platform

*The organizers of BioAsia on Monday unveiled the focus areas for the annual global bio-business conference held in the city. The ninth edition of this prestigious event to be held from February 09 to 11, 2011 at Hyderabad International Convention Centre will focus on CROs, IPR, Vaccines and Investments.*

[Tweet](#) 1 [Recommend](#) [Send](#)

Hyderabad, Andhra Pradesh, November 21, 2011 /[India](#)

[PRwire](#)/ -- The organizers of BioAsia on Monday unveiled the focus areas for the annual global bio-business conference held in the city. The ninth edition of this prestigious event to be held from February 09 to 11, 2011 at Hyderabad International Convention Centre will focus on CROs, IPR, Vaccines and Investments.



Unveiling of BioAsia 2012 brochure and agenda by industry captains at press conference on Monday.

#### In tune with the popular demands of the industry, BioAsia will be seen in a new avatar in 2012 as an advocacy and networking platform.

The ninth edition of BioAsia, BioAsia 2012, will have only panel discussions to increase the interactions instead of technical sessions. "Already, representatives of top 16 MNCs in bio-pharma have confirmed their participation. More business support elements like workshops, company presentations, luncheons and BioBazaar will be part of BioAsia 2012. A state-of-the-art partnering system which integrates professional and social networking platforms will also be part of this prestigious event," announced Dr. KV Raghavan, Vice President, Federation of Asian Biotech Associations (FABA) & Former Director, Indian Institute of Chemical Technology (IICT) at a press conference here in the city.

He also announced the list of partners for BioAsia 2012, which includes Frost & Sullivan, Confederation of Indian Industries, Alexandria India, Lonza India, Hyde Engineering & Consulting and Yes Bank among others. Further, the organizers announced the support from various parts of the globe through regional industry associations like SwedenBIO, Swiss Biotech, AusBiotech, Biocat (Spain), etc.

BioAsia 2012 has already attracted high profile speakers and global thought leaders like Dr. Richard Connell, Vice President and Head of R & D, Pfizer, Shanghai; Dr. Ajit Shetty, President, Johnson & Johnson, Dr. Hasit Josphipura, VP and MD, GSK, Mr. Pankaj Patel, Chairman, Zydus Cadila, Dr. N K Ganguly, Chairman, Immunology Foundation & Former Director General, Indian Council for Medical Research, Dr. Suresh Jadhav of Serum Institute of India, Dr. Darren Ji, Chief Executive Officer, PharmaLegacy Labs, China; Dr. Cyrus Karkaria, President Biotech, Lupin (India), among others, the organizers announced.

Apart from Dr. Raghavan, Dr. Krishna Ella, Chairman & Managing Director, Bharat Biotech, Mr. Harry S Rathore Managing Director & Head, Lonza India Operations, Ms. Mahima Datla, Sr. vice president, Biological E, Dr. P V Appaji, Executive Director, Pharmaceuticals Export Promotion Council, Mr. Vibhav Garg, Head, Life Sciences, Confederation of Indian Industry also spoke highlighting the various changes in the structure and highlights of the event this year. An elaborate industry perspective about the emerging trends, challenges, policy framework and measures to improve exports were discussed at the curtain raiser organized to unveil BioAsia 2012.

#### Tools

[Printer Friendly Version](#)

[Download as PDF](#)

[Subscribe to News Feed](#)

[Bookmark for later](#)

[Share it with others](#)

#### For more information, please contact:

[Sloka PR](#)

**Srinivas Ram**

Partner

[Email](#)

#### Download Attachments



Unveiling of BioAsia 2012 brochure and agenda by industry captains at press conference on Monday.

#### Journalists and Bloggers

Visit [India PRwire for Journalists](#) for releases, photos, email alerts and customized feeds just for Media.

If you have any query regarding information in the press releases, please contact the company listed in the press release itself. Please do not call India PRwire, we will be unable to assist you with your inquiry.

#### FABA recent press release(s)

##### FABA Special Award 2011 announced

Dr. Davinder S. Brar, chairman, GVK Biosciences Pvt. Ltd. and Dr. Roger L. Williams, CEO, United States Pharmacopeia (USP) are the proud recipients of Federation of Asian Biotech Associations (FABA) Special Award 2011. The awards will be presented to them on the inaugural day of BioAsia 2011 on February 22, 2011 in the city

On the occasion, the Genome Valley Excellence Awards 2012 were also announced. The awards for 2012 will go to Dr. Seth Berkley, CEO, GAVI Alliance, Geneva for his extraordinary contributions to the vaccine sector and Merck & Co. for its Patient Health & vaccine research in addition to its support and backing to the initiatives focused on preventing female cancers. Dr. Kevin Ali, President (Emerging Markets), Merck & Co. will receive the award on the company's behalf. These awards will be presented during BioAsia 2012.

#### **Notes to Editor**

#### **About BioAsia**

BioAsia is the forum for biotechnology business community across the globe. The forum has been active since 2004 assisting biotech and pharmaceutical companies around the world to create new business partnerships, academic and industrial collaboration and for exploring and sharing the resources. The Government of Andhra Pradesh has taken the lead to organize BioAsia every year in association with Federation of Asian Biotech Associations (FABA), All India Biotech Association and University of Hyderabad.

#### **About Genome Valley Excellence Award**

"Genome Valley Excellence Award" was introduced to recognize and honour eminent individuals and organization for their exceptional contribution to the Life Sciences research & Industry. The Government of Andhra Pradesh had instituted the "Genome Valley Excellency Award" during its first BioAsia 2004 and being continued in every edition of BioAsia.

[PR Distribution](#) | [India Public Relations Firms & Agencies](#) | [PR Flash](#)

© Copyright 2011 India PRwire. All Rights Reserved.

*India PRwire disclaims any content contained in press release. Use of our service is governed by our [Privacy Policy](#) and [Terms of Service](#).*