

## Media Alert

12 May 2010

**FOR IMMEDIATE RELEASE**

Media passes available:  
**AusMedtech – the medical technology industry event**

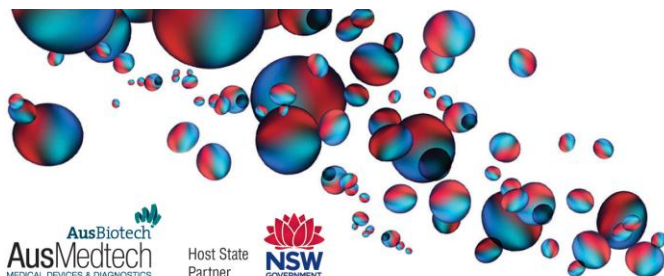
**AusMedtech 2011 will next week attract more than 200 medical technology and devices executives in Sydney - the epicentre of Australia's medtech industry - to advance biotechnology's fastest growing sector.**

The fourth annual AusMedtech national conference will be officially opened by the newly-elected Deputy Premier and Nationals leader, The Hon Andrew Stoner and feature a keynote speech from Dr Rohan Hammett, National Manager of the Therapeutic Goods Administration (TGA), who will speak on reforms to modernise the TGA to become a 21<sup>st</sup> Century regulator.

Australia has seen its medtech sector advancing vigorously for some years using research developments to facilitate innovations in the biomedical sphere and now has an established community of companies, particularly in New South Wales (NSW). Industry success stories, ResMed, maker of devices to treat sleep disorders, and bionic ear pioneer, Cochlear, are the 'majors' of the estimated group of more than 1,000 companies that make up Australia's medtech industry.

An increasing convergence of technology platforms has resulted in greater collaboration across the disciplines of biomedical, electronic and mechanical engineering, nanotechnology, ICT and software development for the next generation of medical bionics.

The AusMedtech 2011 conference program will also feature 'The Acclarent Story' and discuss the medtech company's \$820 million deal with Johnson & Johnson subsidiary Ethicon. This year's conference includes the second annual Medtech Investment Summit, featuring 15 company presentations to investors, and for the first time open to all conference delegates to attend.



**AusMedtech2011**  
Australia's Medtech Conference  
**Emerging Markets**

Monday 23 to Tuesday 24 May 2011 Hilton Hotel, Sydney

[www.ausmedtech.com.au](http://www.ausmedtech.com.au)

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The program has over 40 speakers and panel sessions include:

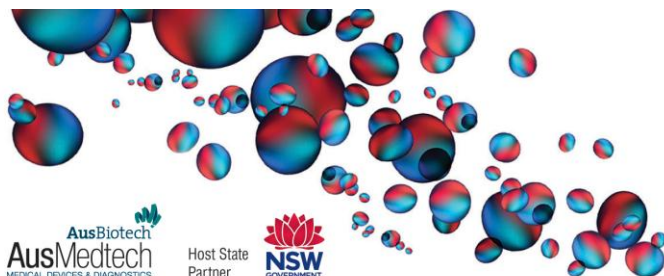
- Fast growing trends in diagnostics and medical devices
- Developing winning design partnerships
- How to do business in China
- Health economics and reimbursement.

AusMedtech is Australia's premier medical technology conference for medtech executives, providing business partnering opportunities for decision-makers and an investment summit. It brings together key stakeholders of the Australian and international medical devices and diagnostics sector, to discuss the major issues in global medtech success.

This event has been organised in partnership with the NSW Office of Trade, Business and Industry, with valuable support from our session and event partners and exhibitors. AusMedtech 2011 will be held in Sydney 23 - 24 June at the Hilton Hotel.

**ENDS**

Media passes, further information and interviews:  
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