

Media Release



8 October 2008

AusBiotech 2008: Australia's Biotechnology Conference "Building a Bioeconomy"

Melbourne Convention Centre 26 – 29 October 2008

Event Overview

AusBiotech 2008 is the premier biotechnology conference for the Asia Pacific region.

More than 1400 participants with over 500 Presidents, VPs, CEOs, EOs, MDs and CSOs from national companies will be attending this year's premier biotechnology conference in Melbourne from 26 to 29 October. The theme of the Conference is 'Building a Bioeconomy'. A comprehensive conference program together with an extensive BioIndustry Exhibition and Business Matching Program will bring together representatives from the global biotechnology industry to create a world leading event.

The 2007 AusBiotech National Conference involved:

- 1373 participants attended from 29 countries
- 1965 participants attended the Conference and all Satellite Events
- 512 Presidents, VPs, CEOs, EOs, CFOs, MDs and CSOs from national and international companies
- Over 500 international participants including 142 from North America, 114 from Asia and 72 from Europe
- 2039 meeting requests - 1015 confirmed meetings through the Business Matching Program
- 192 speakers including 87 international speakers
- BioIndustry Exhibition Hall showcased 142 exhibition booths

AusBiotech 2008:

- already has over 700 business matching appointments lodged and over 900 delegates attending so is well on track to attract more delegates than last year's conference - with over 1400 expected
- is designing and developing a program with the assistance of industry leaders
- has created a theme and image that will attract world leaders in all key focus areas that bring success in the biotechnology sector; and
- is providing an advanced technology Business Matching program

AusBiotech 2008 Plenary Speakers:

- Dr Alan O. Trounson, President, California Institute for Regenerative Medicine, California, USA
- Mr Ahmed Fahour, Executive Director and Chief Executive Officer Australia, National Australia Bank
- Dr Alastair Robertson, Deputy Chief Executive, Science Strategy and Investment, CSIRO
- Dr Florence Wambugu, Chief Executive Officer, Africa Harvest Biotech Foundation International, Nairobi, Kenya
- Benjamin Chen, Managing Director, Burrill & Company, California, USA

AusBiotech 2008 will feature:

- Conference - with a program extending over three days featuring plenary and concurrent sessions;
- BioIndustry Exhibition - where participants have the opportunity to promote their businesses and products in a professionally presented and marketed exhibition display area. This area is also the venue for all network functions and event catering, such as morning/afternoon teas and lunches;
- Business Matching Program - giving delegates the opportunity to update their company profile in the biopartnering system and request appointments with other delegates/company representatives attending the event in a meeting room atmosphere on a half hour or hourly basis; and

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- Satellite Events - where companies will have the opportunity to cooperatively partner with AusBiotech and provide delegates and the industry with one-on-one and specifically focused seminars and workshops.

BioIndustry Exhibition

The AusBiotech BioIndustry Exhibition is Australia's largest biotechnology exhibition. The AusBiotech 2007 Exhibition featured more than 142 booths and more than 300 representatives showcasing the latest in business and product services, equipment, instrumentation, devices and state-of-the-art technology.

The Exhibition has been designed to maximise networking opportunities and exposure for exhibitors by holding all networking and meal break functions and several social functions within the exhibition hall. Exhibiting is a must for any company involved in the industry!

Delegate Profile

In 2008, the Conference is expected to attract a strong contingent throughout Australia and from our international audience including:

- CEO / MD / Executive Managers of global biotechnology and pharmaceutical companies
- Senior managers of biotechnology companies
- Biotechnologists
- Venture Capitalists
- Researchers
- Entrepreneurs
- Manufacturers
- Media professionals
- Legal, financial and other service providers
- Patent Attorneys
- Licensing professionals

Event Information

Dates: 26 – 29 October 2008
Venue: Melbourne Convention Centre, Clarendon Street, Melbourne

Program: As at 07/04/2008:

Saturday 25th October:
Satellite Events, Exhibitor Registration & Bump In

Sunday 26th October:
Satellite Events, Delegate Registration & Welcome Reception

Monday 27th October:
Conference, Exhibition, Business Matching Program & International Reception

Tuesday 28th October:
Conference, Exhibition, Business Matching Program, Trade Afternoon & Conference Dinner

Wednesday 29th October:
Conference, Exhibition, Business Matching Program & Closing Reception

Register at: <https://wsm.com.au/ei/getdemo.ei?id=385&s= 2M40LS9FB>

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