



## Handy hints and tips for your presentation

Your presentation should be a 10 minute “pitch” of your project, incorporating no more than 10 slides. Remember that the judging panel will be varied and may consist of scientists, lawyers, CEOs, commercialization officers, venture capitalists and so on. As such, try to reduce the amount of technical jargon you use and explain the key concepts as clearly and concisely as possible.

You should consider the following concepts for your presentation:

- Introduction – relevant background information, previous studies, importance and relevance
- Presentation of results and significance of results
- Future direction of the project
- Commercial application and commercialization strategy
- Conclusions

You may not cover all of these topics in your presentation: it is up to you to decide which are the most relevant. However, you must demonstrate an understanding of the ideas and concepts associated with the commercialization of your research.

Good luck!