

澳大利亚生物技术协会 澳大利亚医疗技术公司名录



公司介绍

公司名称: Omnigon Pty Ltd

主要联系人姓名: Richard Ward

主要联系人职务: 销售与营销主管

公司网址: www.omnigon.com.au

公司地址: 1/740 Mt Alexander Road, Moonee Ponds VIC 3039

公司已上市

公司简介

Omnigon 是一家为澳大利亚和新西兰造口护理市场提供医疗器械的专业供应商。经过 20 多年的发展经营, Omnigon 在客服和创新领域建立起了良好的声誉。在澳洲, Omnigon 代理 Welland Medical、TG Eakin 和 B.Braun 这三个品牌, 成功地成长为拥有两千万澳元销售额的企业, 并在这一专业领域拥有重要的市场份额。本公司同时还生产和销售自主品牌的疝气护理服装系列, 该系列服装专为预防造口发展成造口疝而设计。

Omnigon 已经与 Stomal Therapy Nurses 协会的主要客户群体建立了强有力的伙伴关系并为这一重要治疗领域的持续发展提供了显著的贡献。Omnigon 已建立起一个成功的商业模式, 并通过经常性地评估新增长领域来完善自身技术和能力。

关键技术或领先技术

Omnigon 的主要技术是为造口患者提供术后造口用具和配件。对于结肠造口、回肠造口和尿路造口患者, 我们的产品可以减轻其所承受病痛和负担, 提高患者的生活质量。

类别

设备类: 造口护理产品

合作机会

我们正在寻求机遇, 扩大产品范围, 以进军辅助性医疗器械和耗材领域。Omnigon 善于通过一流的销售和营销活动来建立市场, 将成功其他治疗领域。

Directory of Australian medtech companies



COMPANY DETAILS

Company name: Omnigon Pty Ltd

Key contact name: Richard Ward

Job title of key contact: Sales and Marketing Director

Company website address: www.omnigon.com.au

Company address: 1/740 Mt Alexander Road, Moonee Ponds VIC 3039

The company is Unlisted.

ABOUT THE COMPANY

Omnigon is a specialised supplier of medical devices into the stoma care market in Australia and New Zealand. Operating for over 20 years, Omnigon has established a reputation for customer service and innovation. Representing the Welland Medical, TG Eakin and B.Braun brands in Australia, Omnigon has successfully grown to around \$20m in sales, holding significant market share in this specialised sector. We also manufacture and market our own range of hernia support garment, specifically designed for the prevention of hernia in stoma patients.

Omnigon has established a strong partnership with our key customer group of Stomal Therapy Nurses and contribute significantly to the ongoing development of this important therapeutic area. With an established and successful business model, Omnigon is frequently assessing new areas of growth to complement our skills and capabilities.

KEY OR LEAD TECHNOLOGY

Omnigon's primary technology is stoma appliances and accessories for ostomates post surgery. For use with colostomies, ileostomies and urostomies, our products ease the burden of these life changing conditions by enabling improved quality of life.

Category

Devices: Stoma care products

Point of development of key or lead technology

Product on the market

OPPORTUNITIES SOUGHT

Opportunities are sought to expand our product portfolio into complementary medical devices and consumables. Omnigon's expertise in building markets through outstanding sales and marketing activities enables us to apply this success into other therapeutic areas.